

ANNEVO.

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ANNEVO BECOMES POWERED BY TWODAY.

Annevo is taking yet another great leap forward as the newly formed IT consulting company twoday becomes part owners of the vibrant community.

The partnership will enable Annevo to access new markets and participate in more significant projects for a wider range of clients. The innovation- and technology-focused consultant company will gain an even more unique market position, ready to meet the increasing demands.

“Important synergies will complete the offer to the market, such as the strength of public procurement within twoday, and the Annevo drive in the private sector. The competence combined within the two companies will drive effective change for our customers.

We put great value in positioning Annevo together with a strong international partner where we can power each other and create next-level opportunities for our employees. Also, the opportunity for all Annevoites to become shareholders and create strong incentives for the future sets the stage for a bright future.”

says **Elias Gustavsson**, CEO of Annevo.

Twoday is a new major player in IT consultancy services for digital transformation and presents a strong growth agenda set for the next years. The Swedish part has more than 230 employees and a turnover of SEK 350 million. The entire twoday group serves 8 000 customers in the Nordic market.

“The acquisition is completely in line with our strategy, and for me personally, who has collaborated with Annevo throughout the process, it feels very engaging to now greet both management and employees. Our goal is to acquire the stars in the Swedish market, and in digital innovation, Annevo is at the forefront.”

says **Gustaf Snöbohm**, Growth Manager at twoday Sweden.

FOR FURTHER INFORMATION DON'T HESITATE TO CONTACT:

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Annevo is an innovation- and technology-focused consulting company, with competence within UX/UI design and back/frontend development. Annevo offers its customers expertise at all stages from concept, design, user testing and development to the finished product. Annevo also provides start-up services, for outside parties and for their own employees. Examples of companies created in this way are Otis Bikes, Regent Motorcycles, Powermind and Taigatech. Annevo is located in the heart of Gothenburg, at Kungssportsavenyn 1, and in Stockholm City.